

## Lean Customer Development Building Products Your Customers Will Buy Ebook Cindy Alvarez

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S01E17 - Why & How to do Customer Development ...

**Customer Development de Steve Blank I (en castellano)** Como crear una **startup** con la metodologías de **Customer Development** (versión

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**Storyboard of The Lean Startup Introduction** Check out the book on Amazon here <http://goo.gl/h0tbUa> Adapted from the Intro to 'The **Lean Startup**' by Eric Ries © 2011.

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**Customer Development** In tough economic times, it is important to remember that 90 percent of Silicon Valley's start-ups fail not because of bad **product**, ...

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